

Exhibition Stand

Conference 2024

conference@babs-uk.org

Exhibition & Sponsorship Packages

Monday 25th November, 2024 London

| Description | Diamond £10,000 | Platinum £7,500 | Gold £5,000 | Silver £2,500 | Bronze £1,250 |
|---|--------------------|--------------------|----------------|---|------------------|
| Registration Sponsorship | | | | | |
| Sponsor's logo will be displayed on desk banner in registration area. Sponsor's logo will also be displayed on online registration website and subsequent correspondence. | / | | | | |
| Delegate Bag (at company's expense) | | | | | |
| Sponsor's logo will appear alongside the BABS logo on all delegate bags. Bags will be produced by the sponsor. BABS requires sign-off on visuals. | / | | | | |
| 5 Minute Commercial Break | | | | | |
| Diamond gets first choice time slot. | / | / | | | |
| Badge Sponsorship | | | | | |
| Sponsor's logo will appear on all delegate badges. Badge and design will be arranged and produced by BABS. | | / | | | |
| Delegate Lanyards (at company's expense) | | | | • | |
| Sponsor's logo will appear alongside the BABS logo on all delegate lanyards. Lanyards will be produced by the sponsor. BABS requires sign-off on visuals. | | / | | | |
| | | | | | |
| Logos on selected conference signage and advertising This includes venue banners, powerpoint slides and social media posters. | / | / | / | | |
| Advert in Programme | | | | | |
| A6 equivalent advert in programme. | / | / | / | / | |